

**Evidence of Job market**

Graphic designers are highly sought after for their ability to create visually stimulating images. Most graphic designers are employed with specialized design service agencies like publishing, advertising, public relations and other related fields. However, as contingent labor has increased and the need for high-quality images has grown, it is easier than ever to find independent freelance workers.

According to the U.S. Department of Labor, there were 279,200 graphic design jobs in 2010. This is expected to increase by 13 percent by 2020, which means an additional 37,300 jobs will be created.

Employment of graphic designers is projected to show little or no change from 2014 to 2024. The work of graphic designers will continue to be important in the marketing of products throughout the economy.

The change in employment of graphic designers from 2014 to 2024 is projected to vary by industry. Employment of graphic designers in newspaper, periodical, book, and directory publishers is projected to decline 35 percent from 2014 to 2024.[1] However, employment of graphic designers in computer systems design and related services is projected to grow 21 percent over the same period. With the increasing use of the Internet, companies are increasing their digital presence and graphic designers will be needed to help create visually appealing and effective layouts of websites.

**Sources:**

[1] <https://collegegrad.com/careers/graphic-designers>